

Team Wedding Marketing presents

THE SOURCE

50+ Ways To Elevate Your
Marketing and Your Business



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Visit us at TeamWeddingMarketing.com

This report contains details and links to all of the tools discussed in the video **PLUS** additional **BONUS TOOLS** ... Including a **FREE** Wedding Marketing Checkup.

The prices shown are accurate as of publication but are subject to change. In some cases, an affiliate link is provided. We have vetted all of these applications, and our recommendations are not influenced by these affiliate relationships.

VIDEO & PODCAST TOOLS

Cost (subject to change)

iMovie	LINK	Basic, easy-to-use video editor for Mac.	Free
Filmora	LINK	Basic, easy-to-use video editor for PC or Mac.	Free
Kapwing	LINK	Large suite of tools for producing video and graphic content that goes beyond the capabilities of Filmora or iMovie.	Freemium
InVideo	LINK	Take still images and quickly turn them into videos. Resizes videos for various platforms. Includes pre-made templates, images, and copyright free music.	\$8 per month
Infinitunes	LINK	Generate custom music files for your videos.	\$47 purchase
Descript	LINK	Transcribe your videos, audio recordings, and even Zoom calls to make them searchable. Includes other recording and editing tools.	Freemium
Zubtitle	LINK	Add captions and headlines to video files. Also resizes videos for various platforms.	\$19 per month (limited free trial)
Bigvu	LINK	Teleprompter app that also includes captioning functions and green screen background replacement.	Freemium (click link for discount on paid plan)
PromptSmart	LINK	Teleprompter app that listens to your speech, matches it to your script, and adjusts the scroll speed accordingly.	Lite version: Free Pro version: \$19.99 purchase
Streamyard	LINK	Tools for enhancing virtual presentations, including titles and graphics, screen sharing, cycling presenters in and out, insertion of videos, and viewing comments on the screen. Feeds to Facebook and YouTube livestreams.	Freemium
Streamyard Video	LINK	Team Wedding video about Streamyard.	Free

WEBSITE, URL & SEO TOOLS

Cost (subject to change)

Namechk	LINK	A search tool for naming a company where you can find available domain names and related social media user names.	Free
Flippa	LINK	A marketplace and auction where currently owned domain names can be bought and sold.	Free
Flaticon	LINK	A database of more than three million icons in various digital formats.	Free
Hotjar	LINK	A heatmap tool that gives you a better understanding of how visitors interact with your website.	Freemium
ClickMinded Report	LINK	A free white paper that contains a 51 point checklist for improving your SEO.	Free
Wayback Machine	LINK	This website allows you to go 'back in time' to view archived web pages from the past.	Free
Codeable	LINK	A platform for hiring Wordpress freelancers on a project or hourly.	Free access

SOCIAL MEDIA TOOLS

Cost (subject to change)

Linktree	LINK	Take the one link that Instagram allows in your bio and use it to link to multiple pages.	Freemium
Tap.bio	LINK	Alternative to Linktree.	Freemium
SmartBio	LINK	Alternative to Linktree.	Freemium
URL.bio	LINK	Similar to Linktree for TikTok.	Freemium
WordCounter	LINK	This tool gives you a word count of a written document and provides the top keywords contained in the document.	Free
Picodash	LINK	Get data about your Instagram followers.	From \$10 per search
Instagram Research by Team Wedding	LINK	This 'done for you' service provides detailed contact information for Instagram followers, followings, hashtags, and post likes. Search ANY hashtag or Instagram account.	From \$10 per search
Facebook Creator Studio	LINK	Tools to effectively post, manage, schedule, monetize, and measure content across all of your Facebook and Instagram accounts.	Free
RiteTag	LINK	Hashtag suggestions for images and text	\$49 per year (free trial)
Hashtags on Facebook	LINK	Facebook now encourages the use of hashtags in posts, and these reports will give you instructions and tips for adding them to future and previous posts.	N/A
Instagram Content Hack	LINK	This video will show you a useful Instagram hack for effective use of image carousels.	N/A
Universal Content Hack		Increase engagement by using the color blue in your images, text, or background. Images of people or puppies also increase engagement.	N/A
Social Media Examiner	LINK	Informative blog that covers social media.	Free access

BRANDING & GRAPHIC TOOLS

Cost (subject to change)

Unsplash	LINK	Free source of stock photography	Free
DepositPhotos	LINK	Stock photography available for purchase by in blocks or by monthly subscription	\$49 for 10 images \$29 per month
Adobe Stock	LINK	High quality stock photography. Offers monthly subscription plan that includes 10 images. Credits roll over if not used.	\$29.99 per month with free trial.
Pixlr	LINK	Online photo editor that can easily remove the background from an image.	Freemium
Creative Market	LINK	Marketplace for creative elements produced by talented designers from around the world.	Free access
Canva	LINK	Two drag and drop design tools that allow you to edit photos, add text overlays, and remove backgrounds.	Freemium
Crello	LINK	Drag and drop design tools that allow you to edit photos, add text overlays, create animations, and remove backgrounds.	Freemium
Image Color Picker	LINK	Determine the HEX, CMYK, and RGB color values for any color in an image.	Free
Colorzilla	LINK	Click on any part of a web page and determine the color values. Automatically copy this color into the clipboard to paste into another program. Available as an app or Chrome extension.	Free
Typorama	LINK	Add stylized text overlays to photos, including your Instagram Story images.	Freemium

EMAIL & COMMUNICATION TOOLS

Cost (subject to change)

Google Workplace (formerly G Suite)	LINK	A collection of business productivity tools that includes email, spreadsheet, document, calendar, conferencing, chat, and several other functions.	\$6 to \$12 per month per user
MailChimp (and alternates)	LINK	MailChimp allows you to manage your bulk email campaigns, and design graphically appealing designs. Constant Contact, Mad Mimi and Robly are alternatives.	Freemium
Upside Down Text Generator	LINK	Text manipulation tools that you can use to create catchy subject lines.	Free
GetEmoji	LINK	Free library of emojis for use in your email body or subject lines.	Free
SendTric Countdown Clock	LINK	Countdown clock to create urgency in emails.	Free
Mobile Monkey	LINK	A chatbot platform that allows you to design and manage Facebook, website, and SMS chatbots in one place.	\$29 per month
MailGenius	LINK	Test emails to see if they trigger spam filters.	Free
Dubb	LINK	Send and receive short, spontaneous videos through email, messenger and SMS.	Freemium

PRODUCTIVITY TOOLS

Cost (subject to change)

Fiverr	LINK	Marketplace for finding freelance talent on a project-based basis.	Free to access
Upwork	LINK	Project-based hiring site. Generally higher quality but more costly compared to Fiverr.	Free to access
Indeed	LINK	Hiring site for temporary or permanent positions.	Free to access
GoFullPage	LINK	Chrome extension that allows you to capture a screenshot of an entire webpage.	Freemium
Time and Date Generator	LINK	Calculate anything you can imagine for dates and times. Days until, days since, days between, etc.	Free
MapCustomizer	LINK	Upload a list of addresses and they are plotted on a map.	Free
Free Conference Call	LINK	Free service for conference calls.	Free
Toggl	LINK	A timer that tracks the time spent on projects.	Freemium
Calendly	LINK	Appointment booking app that syncs with your calendar to show your availability.	Freemium
Book Like A Boss	LINK	Powerful scheduling app that takes your appointment booking process to a higher level.	\$9 per month
Trello	LINK	An organizational tool that allows you to create lists and tasks and share them with your team.	Freemium
Wedding Pro News	LINK	Want to keep up on what's happening in the wedding business? Wedding Pro News compiles and curates relevant industry news and provides it to you in one place.	Free

EDUCATION TOOLS

Cost (subject to change)

Feedly	LINK	This app scours blogs and news sources to find information that is relevant to your interests.	\$6 per month
Castbox	LINK	Access 95 million podcasts in one place.	Free
Audible	LINK	The Amazon bookstore for audio books.	\$14.95 per month
Video Speed Control	LINK	Chrome extension that speeds up or slows down any video you are watching.	Free
Blinkest	LINK	Audio summaries that give you the most important content of popular business books in minutes.	\$8.34 per month
Web Out Loud	LINK	Phone app that will allow you to listen to the written content of any website or pdf.	\$9.99 purchase
Team Wedding Marketing	LINK	Get a free wedding marketing checkup. Fill out a short survey and Team Wedding will give you suggestions and actionable improvements.	Free



BONUS TOOLS - NOT INCLUDED IN THE VIDEO

Cost (subject to change)

Appsumo	LINK	Marketplace for 'Lifetime Deals' where you can purchase new and innovative apps without monthly subscription fees. 30 day money back guarantee on all purchases.	Free access
ClipDrop	LINK	AI based platform that allows you to capture images and text that you can copy and paste into any other app.	\$39.99/year
Tube Buddy	LINK	This extension adds a layer of analytic tools directly on top of the YouTube website.	Freemium
Morning Brew News	LINK	Get a daily email newsletter that makes reading the news more enjoyable.	Free
Dictation Tools		Dictation tools are available for both PC and Mac platforms. These tools will type what you speak. In Google Docs navigate to "Tools > Voice Typing". For other platforms, turn on dictation or speech recognition in settings.	Included with Windows or iOS
Team Wedding Marketing YouTube Channel	LINK	Visit the Team Wedding Marketing YouTube channel for Informative videos on all topics related to wedding marketing.	Free

VENUE OWNERS & MANAGERS: An exciting free event is coming soon that will help you grow your business. [CLICK HERE](#) to join our VIP list and be the first to learn about it!